

AMERICA 2100 NATIONAL ONLINE SURVEY

Interview Schedule



PUBLIC OPINION
STRATEGIES

turning questions into answers

March 15-19, 2023

Project #: 240103

N=1,000 Registered Voters

Credibility Interval: $\pm 3.53\%$

* Denotes result under 0.5%.

^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

A. In which state do you live?

21%	NORTHEAST
5%	NEW ENGLAND
16%	MID ATLANTIC
21%	MIDWEST
16%	GREAT LAKES
5%	FARM BELT
35%	SOUTH
16%	DEEP SOUTH
19%	OUTER SOUTH
24%	WEST
7%	MOUNTAIN
16%	PACIFIC

C. Are you registered to vote in [survey state]?

100% YES (**CONTINUE**)

D2. Please record your gender.

48% MALE
52% FEMALE

E. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or by a political party or a candidate for office?

100% NO (**CONTINUE**)

D1. In what year were you born? ____ ____ ____ ____

7% 18 - 24
17% 25 - 34
16% 35 - 44
15% 45 - 54
20% 55 - 64
25% 65 AND ABOVE

D6A. What is your main racial or ethnic heritage? Is it...

74% Caucasian or White
12% African American or Black
10% Hispanic, Latino or some other Spanish speaking background
3% Asian or Pacific Islander
1% Native American or American Indian

* Other/Mix (**Please specify**)

Thinking about things nationally...

1. Generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

26% Right Direction

74% Wrong Track

2. Do you approve or disapprove of the job Joe Biden is doing as President?

15% Strongly Approve

25% Somewhat Approve

19% Somewhat Disapprove

40% Strongly Disapprove

41%^ TOTAL APPROVE

59% TOTAL DISAPPROVE

3. Which of the following countries poses the biggest threat to the United States and its interests? **(RANDOMIZE)**

- 47% China
 - 33% Russia
 - 7% North Korea
 - 3% Iran
 - 3% Mexico
 - 3% Ukraine

 - 4% Other **(Specify)**
-

4. Thinking specifically about China, which party do you trust more to deal with China? **(ROTATE)**

- 39% Republicans
 - ...or...
 - 31% Democrats

 - 8% Both
 - 22% Neither
-

Thinking some more about China...

5. How much have you seen, read or heard about China recently? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 17% A lot
 - 46% Some
 - 27% Not much
 - ...or...
 - 10% Nothing

 - 63% TOTAL A LOT/SOME**
 - 37% TOTAL NOT MUCH/NOTHING**
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6. Which of the following most closely represents your opinion on China? **(ROTATE)**

- 70% Some people say that China is attempting to replace the United States at the top of the world order. America and our allies should do everything we can to prevent the rise in China's economy, military power and global influence.
...while...
 - 30% Other people say that America working against China only makes them more hostile to America and increases the threat of China.
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Moving on...

7. Do you have a favorable or unfavorable opinion of TikTok?

10% Very Favorable
17% Somewhat Favorable
19% Somewhat Unfavorable
32% Very Unfavorable

21% No Opinion

28%^ TOTAL FAVORABLE
51% TOTAL UNFAVORABLE

8. Next, how much have you seen, read or heard about TikTok recently? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

35% A lot
42% Some
15% Not much
...or...
8% Nothing

77% TOTAL A LOT/SOME
23% TOTAL NOT MUCH/NOTHING

9. Next, are you aware that TikTok is owned by a Chinese company?

84% Yes

16% No

10. And, how concerning is it to you that TikTok is owned by a Chinese company? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

23% Extremely Concerning

23% Very Concerning

27% Somewhat Concerning

17% Not Very Concerning

...or...

10% Not At All Concerning

73% TOTAL CONCERNING

27% TOTAL NOT CONCERNING

11. And, does knowing TikTok is owned by a Chinese company make you more likely or less likely to use TikTok, or does it make no difference to you?

2% Much More Likely

2% Somewhat More Likely

13% Somewhat Less Likely

41% Much Less Likely

42% No Difference

4% TOTAL MORE LIKELY

54% TOTAL LESS LIKELY

(ROTATE Q12 & Q13)

12. Do you favor or oppose Congress banning TikTok?

31% Strongly Favor
30% Somewhat Favor
23% Somewhat Oppose
16% Strongly Oppose

60%^ TOTAL FAVOR
40%^ TOTAL OPPOSE

13. Do you favor or oppose Congress passing a bill that would force Chinese nationals to sell their portion of TikTok in order for TikTok to remain available for download onto cell phones in the United States?

29% Strongly Favor
39% Somewhat Favor
21% Somewhat Oppose
11% Strongly Oppose

68% TOTAL FAVOR
32% TOTAL OPPOSE

14. Please read the two statements below. After you read each statement, please indicate which one you agree with MOST. **(ROTATE)**

48% Some people say that Congress should focus on more important priorities like the rising cost of living, instead of on forcing Chinese nationals to sell their portion of TikTok

...while...

52% Other people say that the Chinese Communist Party owning TikTok is a major national security threat, and that Congress is right to take action on this national security issue. They also say that voting to force the sale of TikTok will not prevent Congress from also addressing the rising cost of living and other issues.

Below are several statements you might hear about TikTok. After you read each statement, please indicate if it makes you **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** extremely concerned, very concerned, somewhat concerned, not very concerned ...or... not at all concerned? **(RANDOMIZE)**

	Extreme Conc	Very Conc	Somewhat Conc	Not Very Conc	Not At All Conc
15. TikTok's owner, ByteDance, legally must give all information about a TikTok user to the Chinese Communist Party if asked, even giving China the ability to track your location, contacts, photos, and keystrokes.	39%	24%	24%	9%	5%
	86%^ Total Concerned			14% Total Not Concerned	
16. The Chinese Communist Party ultimately controls what people see on TikTok, meaning they can show propaganda to Americans that stokes internal division in our country or paints Chinese actions in a sympathetic light.	33%	22%	27%	11%	7%
	81%^ Total Concerned			19%^ Total Not Concerned	
17. The Chinese Communist Party uses TikTok to show children in China positive content about science and the Chinese government, but in the United States, it uses TikTok to show children addictive content that has been described as a drug with devastating mental health consequences.	32%	23%	29%	9%	6%
	84% Total Concerned			16%^ Total Not Concerned	

Now, in this section, we are collecting general data for statistical purposes only. As a reminder, the data are anonymous and your responses will be kept completely confidential. Thinking some more about you...

D3A. And, what is the last grade you completed in school?

- * Some Grade School (Grades 1-8)
 - 2% Some High School (Grades 9-11)
 - 23% Graduated High School (Grade 12)
 - 6% Technical/Vocational School
 - 28% Some College
 - 29% Graduated College (e.g. Bachelor of Arts, Bachelor of Science)
 - 11% Graduate/Professional School (e.g. PhD, MD, JD)

 - 25% TOTAL HS OR LESS**
 - 34% TOTAL SOME COLLEGE**
 - 41%[^] TOTAL COLLEGE+**
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D4A. And, in politics today, do you consider yourself... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN/DEMOCRAT ASK ON SEPARATE SCREEN) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF SOMETHING ELSE, ASK ON SEPARATE SCREEN) Do you think of yourself as closer to **(ROTATE)** the Republican or to the Democratic party?

- 24% Strong Republican
 - 16% Not-so-strong Republican
 - 3% Lean towards the Republicans

 - 14% Something else/Independent

 - 4% Lean towards the Democrats
 - 16% Not-so-strong Democrat
 - 24% Strong Democrat

 - 43% TOTAL REPUBLICAN**
 - 43%[^] TOTAL DEMOCRAT**
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D5A. In politics today, do you consider yourself to be... **(ROTATE TOP TO BOTTOM/BOTTOM TO TOP)**

16% Very Conservative
20% Somewhat Conservative
33% Moderate
20% Somewhat Liberal
11% Very Liberal

36% TOTAL CONSERVATIVE

31% TOTAL LIBERAL

D8A. Regardless of how you feel now, for whom did you vote in the 2020 Presidential election...
(ROTATE) Donald Trump or Joe Biden?

(IF SOMEONE ELSE, FOLLOW UP SCREEN ASK) And, did you vote for... **(ROTATE)** Jo Jorgensen or some other candidate?

39% Donald Trump
46% Joe Biden

4% Jo Jorgensen
2% Some Other Candidate

9% Did Not Vote

D40. Do you or someone in your household use TikTok?

16% Yes, Self
10% Yes, Someone in Household
15% Yes, Both

59% No

41% TOTAL YES

D41. Do you have money invested in the stock market or mutual funds, including IRAs and 401(k)s?

49% Yes
51% No

D9A. And for statistical purposes only...is your total annual HOUSEHOLD income greater or less than \$60,000 dollars?

- 19% Under \$20,000
 - 24% Between \$20,000 - \$40,000
 - 17% Between \$40,000 - \$60,000
 - 12% Between \$60,000 - \$80,000
 - 10% Between \$80,000 - \$100,000
 - 18% Over \$100,000
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D10A. Are you, or is anyone in your household, a member of a labor union or a teachers' union, employed by the city, county, state, or federal government, including as a fire fighter or law enforcement officer? **(ACCEPT MULTIPLE RESPONSES)**

- 5% Yes, Labor Union
 - 3% Yes, Teachers' Union
 - 4% Yes, Government Employee (City, County, State, Federal)
 - 1% Yes, Firefighter or Law Enforcement Officer

 - 88% No

 - 12%^ TOTAL YES**
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